



Media Release
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What makes a Skellerup Red Band Gumboot so good?

There are very few quality manufacturers of hand-built natural rubber gumboots in the world. Of those, Skellerup ranks as one of the global leaders in gumboot manufacturing.

So what is it that makes Skellerup's gumboots so popular?

Take its Red Band Gumboots, for example. These boots have remained unchanged (apart from the inclusion of a sponge insole for added comfort) for 50 years.

The key to this longevity is:

- The high specification rubber formulation makes the boots long lasting, hardwearing and comfortable. They have greater flex resistance that means the boots can flex several million times without showing any surface cracking.
- Heavy duty 100% cotton canvas lining gives the entire boot its firm structure and strength. It also ensures that the rubber components stuck to it won't separate unlike most cotton sock-lined gumboots.
- Internal canvas reinforcing is a unique design feature to Skellerup gumboots that assists with the structure of the boot but more importantly protects that gumboot from tearing and puncturing against sharp objects.
- Tough, long-lasting and hard wearing soles.
- Skellerup's gumboots are made to include ultra-violet protection to help guard against New Zealand's harsh sunshine that degrades rubber quickly.
- All Skellerup gumboots are made to fit New Zealanders specific foot shapes, being typically wider than normal.
- Every pair of Skellerup gumboots is hand inspected prior to despatch.

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